



June 11, 2025

To, Deptt. of Corporate Services- Listing National Stock Exchange of India Limited Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (E) Mumbai – 400 051 NSE Symbol: AURIONPRO	To, The BSE Limited, 25 th Floor, P. J. Towers, Fort, Mumbai- 400 001 Scrip Code: 532668
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Sub: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 – Unveiling of New Brand Identity

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that Company has unveiled a new corporate brand identity, marking a pivotal step in our journey as a global enterprise technology leader.

The refreshed identity reflects our strategic shift toward a product-first, innovation-led approach, reinforcing our long-term vision of delivering deep-tech, AI-native, and IP-driven solutions that create scalable and sustainable impact across enterprise sectors.

Below is a representation of the brand evolution:

Existing Logo	New logo

We confirm that this rebranding initiative does not involve any change in the nature of business or services offered by the Company. The exercise is purely a visual and strategic refresh to reflect our vision values, and global positioning.

A detailed press release titled- *Aurionpro Solutions unveils new brand identity, reinforces global vision to 'Lead the Next'* is enclosed for your reference and record.

This is for your information and record.

Thanking you,

Yours faithfully,

For Aurionpro Solutions Limited

Ninad Kelkar
Company Secretary

Aurionpro Solutions Limited

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LEAD THE NEXT

Aurionpro Solutions unveils new brand identity, reinforces global vision to 'Lead the Next'

New identity reflects Aurionpro Solutions' evolution into a product-first, innovation-driven global enterprise technology brand

Mumbai, India, June 11, 2025: Aurionpro Solutions Limited (BSE: 532668 | NSE: AURIONPRO), a global enterprise technology leader, today unveiled a new brand identity, marking a defining moment in its evolution. The refreshed brand reinforces Aurionpro's transformation into a product-first, IP-led innovator—engineering intuitive technologies built for scale and designed to unlock exponential value.

At the heart of this transformation is a new brand philosophy: **"Lead the Next."** It reflects the company's belief that leadership isn't about reacting to change—but creating it. This forward-looking ethos underscores Aurionpro's renewed focus on building deep-tech intellectual property and elevating impact from individual enterprises to entire ecosystems.



"Our new identity is more than just a visual change—it's a bold statement of purpose," said **Ashish Rai, Group CEO, Aurionpro Solutions**. "We are building intuitive-tech and AI-native products rooted in domain expertise, powered by innovation, and designed to create meaningful, scalable impact across the global enterprise value chain."

The striking new logo—anchored by a stylized 'O' with flowing cuts—evokes openness, access, and forward momentum. It symbolizes global potential unlocked: seamless connectivity, scalable pathways, and the limitless possibilities that enterprise technology can create.

The refreshed identity is a part of Aurionpro Solutions' efforts to unify its diversified business verticals under a single, globally relevant identity. It focuses on the mission to unlock and capture value through deep R&D, strategic collaborations, and acquisitions. With this, Aurionpro Solutions is championing a **B2E (Business-to-Ecosystem)** approach by empowering individual businesses and the entire ecosystem they operate within.

About Aurionpro Solutions:

Aurionpro Solutions Ltd. (BSE: 532668 | NSE: AURIONPRO) is a global enterprise technology leader pioneering intuitive-tech through deep-tech IPs and scalable products. With a strong presence across Banking, Payments, Mobility, Insurance, Transit, Data Centers, and Government, Aurionpro is setting new benchmarks for AI innovation and impact. Its B2E (Business-to-Ecosystem) approach empowers entire ecosystems—driving growth, transformation, and scale across interconnected value chains. Backed by 2,800+ experts and a global-first mindset, Aurionpro is built to lead the next. For more information, visit www.aurionpro.com

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